

# Nass Valley Gateway Ltd

Premium all-natural non-GMO CBD products.





# About Us

Nass Valley Gateway LTD (NVG) is a publicly traded company on the CSE in the Life Sciences category. In late 2018, Nass Valley Gateway agreed to merge with Advanced Bioceuticals Limited, a New Jersey LLC focused on the cultivation, extraction, and sales of organic, non-GMO hemp-based, CBD products. These products are sold under the “Nass Valley Gardens” brand via retail, wholesale, direct response, and digital sales channels.

**(CSE: “NVG.CN”) (OTC Pink: NSVGF) (Frankfurt: “3NVN”)**





# Problem

The market is saturated with products containing crops farmed from Forced Feminized seeds. These genetic modifications and mutations are not done to improve the medicinal properties nor oil output of the plant. This process allows “lazier” hemp farmers to grow hemp while not needing to employ a high standard of farm management skills. This results in a market flooded with substandard products and consumers buying genetically modified organism (GMO) CBD products.





# The Solution

With the recent partnership with New Hope Lab Farms, Nass Valley is positioned to become the leader in growing of natural seed hemp, manufacturing, and extraction of the highest quality CBD extract products.




Actual Photo Of Nass Valley Team





## About New Hope Lab Farms

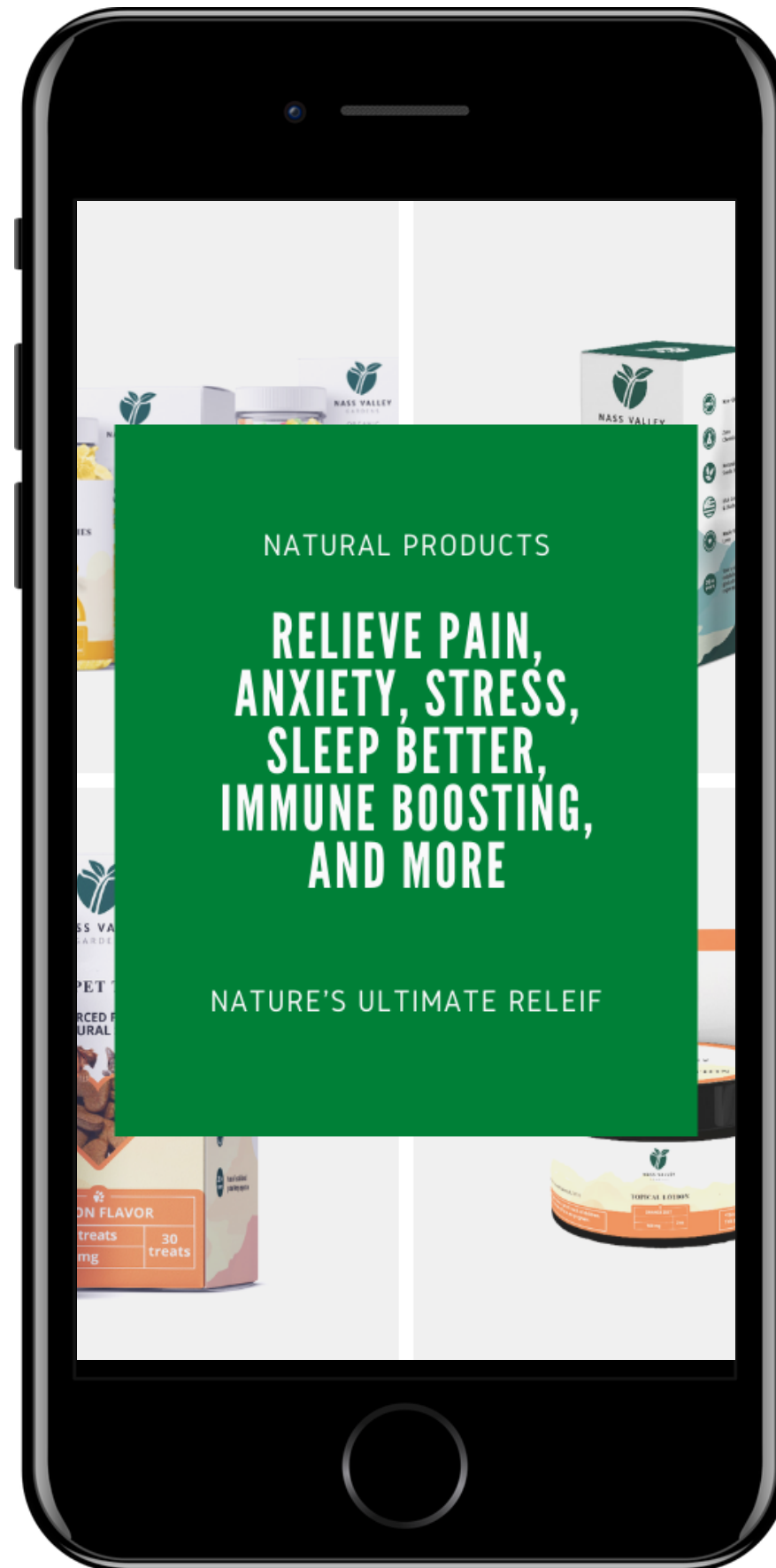


■ New Hope Lab Farms, the farming and manufacturing/fulfillment side of New Hope Labs, is a nationwide Clinical Research and Development Company that focuses on the development of resources using only natural hemp seed. New Hope Lab Farms brings a network of partnerships and combined assets to the table. Collectively between ownership and partnership, this relationship combines current 12,000 acres in Colorado and 20,000 acres in Montana, positioning the Company to potentially become a leading hemp grower in the global market sector. New Hope's operations include a presence in Montana, Colorado, Arizona, Wisconsin, Illinois, Tennessee, South Carolina, North Carolina, Vermont, New York, New Mexico, and Oregon, with extraction and manufacturing operations going back over 20 years in New York, Colorado, and Oregon. Current manufacturing capabilities include the production of over 4500 different consumer SKU items ready for retail sales, with new product lines being unveiled monthly. Daily manufacturing volumes facilitate the production of well over 500,000 items daily. Additional daily shifts can be increased to 2 or 3 and therefore seamlessly double and triple those volumes, potentially producing of over 1.5M units per day, bottled, labeled, boxed, and prepared for shipment.



# NASS VALLEY GARDENS CBD

- All natural full spectrum & broad spectrum CBD Products for humans and pets.
- High farming, extractions, and manufacturing standards
- All of our products are grown, extracted, manufactured, and fulfilled in the USA.



[www.nassvalleyproducts.com](http://www.nassvalleyproducts.com)

# Nass Valley Product Line Up



NASS VALLEY  
GARDENS



## Full Spectrum and Broad Spectrum Pet CBD

300 mg Treats and 300  
mg Oil. 10 mg per 1 ml

## Variety of CBD Gummies

Night time, Immune Boost,  
and Wellness gummies.  
750 Mg 25mg per gummy

## Lotions, Oils, Capsules

We have variety of oils,  
lotions, and capsules  
ranging from 500 mg up to  
2500 mg.





# Strategic Partnerships

Nass Valley has strategically positioned itself by partnering with the best of the best. Nass Valley is now positioned to control supply, manufacturing, and major sales channels.

## **New Hope Lab Farms**

Partnership provided Nass Valley with thousands of acres of natural seeded hemp farms, multiple extraction, manufacturing, and fulfillment facilities throughout the USA.

## **Major Network Advertising Publishers**

Nass Valley actively partners with top industry advertising publishers which drive relevant consumer traffic to the ecommerce site.



## **Wasi Call Center**

We have partnered with Wasi inc which is a call center that mans up to 300 live operators fully trained to sell Nass Valley CBD to consumers and retailers.



# Multi-Billion Dollar Market Opportunity

- CBD market is estimated to reach \$20 billion by 2024! (Forbes.com)
- Pet CBD market is showing major growth and forecasted to hit \$1.7 billion by 2025.(The Bright Field Group)



**Nass Valley Gardens CBD**



# Target Audience

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## Consumers

Our products are formulated for and directly marketed to consumers who suffer from pain, anxiety, depression, and sleeping disorders.

## Consumers with Pets

- 76% of CBD users owns pets.
- 24% of pet owners use hemp-CBD either for themselves, their pet(s), or for both. (Cision)





Wholesale to big box stores and independent retailers.

- Nass Valley is actively engaging household name big box retailers pharmacies.
- The Nass Valley business development team is currently marketing to independent retailers via online platforms, physical magazines and direct response.

Direct Sales to consumers digitally and via call center sales tactics.

- Approved CBD ads on top performing digital platforms. (Google, Facebook, Twitter, Tik Tok, and others.)
- Partnerships with advertising publishers
- Direct sales to consumer via telemarketing call center using double verified opt-in CBD leads.



# Sales Channels & Marketing Tactics



## Wholesale Revenue Model:

Nass Valley projects we will be able to generate \$15M over the next 12 month period.

- Wholesale advertising platforms
- Physical and digital retailer magazines
- Inside and outside sales force

## Retail Revenue Model:

Nass Valley projects we will be able to generate \$21M over the next 12 month period.

- E-commerce
  - Advertising Publisher Partnerships
  - Paid advertising /.com retail partners
- Direct Response
  - Verified CBD leads for outbound/ Inbound call campaigns.



# Revenue Projections

**Wholesale Revenue = \$15M**

**Retail Revenue = \$21M**

**Total 12 Month Projected  
Revenue = \$36 Million**





# Management

## Gavin Collier

CEO

Gavin is an experienced scientist, legal practitioner, and CBD business executive, and NVG is excited to have his competent leadership and vision. Mr. Collier played a key role in building Dynamic Blending Specialists, Inc., an award-winning CBD and cosmetics manufacturing business, that just recently won the American Business Awards “Bronze” for fastest-growing business. He has 11 years in personal care manufacturing and is CEO of Dynamic Blending Specialists, Inc. Mr. Collier has an A.S. in general studies as well as a B.S. Degree in Life Sciences Biology with an emphasis in Chemistry and Micro and Molecular Biology. Mr. Collier also obtained his Doctor of Jurisprudence and is a licensed attorney in the State of Utah.

## Jordan Erskine


COO

Jordan is a highly motivated entrepreneur who has co-founded & sold many successful businesses. Jordan has over 17 years in the personal care/skincare industry. Jordan currently serves as President for the award-winning contract manufacturer Dynamic Blending. Jordan has spent his entire career in the manufacturing and R&D world. He spent many years in R&D developing new and innovative personal care/skincare products. Jordan then moved on to a large dental manufacturing firm named Ultradent Products, Inc. Here, Jordan formulated and provided technical formulations assistance for two large Fortune 500 company accounts, Glaxo Smith-Kline, and Colgate-Palmolive. Jordan holds an MBA in International Business from Northeastern University.

## Michael Semler

CFO

Michael has worked in finance and marketing in the healthcare and wellness business for the last 15 years. He led the capital fundraising for Advanced Bioceuticals Ltd prior to its merger with Nass Valley Gateway and maintains financial relationships with NVG’s banking, private equity, and investor partners. Along with the executive management and accounting teams, he leads the strategic financial direction of NVG and oversees its financial reporting practices. Prior to Nass Valley Gateway, he was CFO of Cause Capital Inc., who produced marketing and advertising solutions for healthcare brands and healthcare NGOs. He was SVP at Momentum Worldwide, an IPG marketing company until 2011 and led its healthcare division, working with major pharmaceutical brands in their New York office. He graduated from Ithaca College with a Bachelor of Arts.





# Future Roadmap

Our vision is to create a fully-integrated CBD enterprise via organic sales growth, strategic acquisitions, and executing our business plan

## **Q4 2020**

Product launch of new line of full & broad spectrum CBD products for human and pet consumption.

## **Q1 2021**

Introduction of new product which include new strengths, delivery systems to address specific consumer needs.

## **Q2 2021**

Plan to raise capital to increase growing, extraction, product manufacturing facilities.

## **Q3 2021**

Plan to continue organic growth while at the same time eying strategic acquisitions to increase shareholder value.





# Contact Us

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